

GAS STATIONS





A large amount of waste is produced at gas stations every day, due to the sheer number of people passing through. A majority of these people are in a rush, whether they are quickly getting gas or stopping for a quick bite. This rushed mentality has people dumping their waste everywhere and anywhere. It's important to have a recycling program in place to minimize contamination and to maximize recycling efforts.



Step 1

Keep Your Recycling Streams Together

Everywhere you decide to place your recycling bins, there should be all stream options available to avoid confusion. Coordinate each stream with corresponding posters and labels that clearly identifies what goes in each stream. Colour coding is a clear and simple way to make each stream identifiable in 2-3 seconds, which is all the time people take before disposing their waste. For example, blue represents recycling, black for landfill and green for organics.

Step 2

Use High-Impact Images

Use simple and few graphics on each stream! 3-6 images seems to be the magic number. Ensure recycling labels are colourful, clear and at eye-level to guarantee each stream is being used to its full potential.



Step 3

Select Recycling Bins with Large Capacity

By conducting a waste audit, you will be able to determine how much waste your gas station collects per day. Along with how much is typically waste vs recycling vs compost. This in turn, makes it easier to determine the size capacity you need to properly contain the amount of waste produced.



Step 4

Place Bins in High Traffic Areas

Convenience is key! Place recycling bins at every pump, along with inside and outside the convenience store nearby.





Step 5

Choose a Durable Material

To ensure longevity of your recycling bins, you must consider your surrounding climate. Whether you live in Canada with long, cold winters or Dubai with the constant sun and heat, it's important to pick recycling bins that are made out of materials that last. CleanRiver bins are manufactured from 97% recycled HDPE material which doesn't rot, is UV stable, weather resistant, waterproof and stands the test of time! For more on Recycling at Gas Stations, check out our NWAM video starring CEO and Founder, Bruce Buchan.



Excel Dome Top

CleanRiver recommends the Excel Dome Top as a sturdy, reliable option that is designed with a curved roof that shelters the interior from rain and snow. A variety of capacities and streams are available with your choice of colours and openings, to be tailored to your recycling program.

Collect up to 3 streams in one container!
This transition technology allows you to add or remove streams in a snap with no tools required. That way your bin can easily change if your program does.

Flex E™ Bin





Case Study: Canadian Tire

Canadian Tire received positive media coverage when CityNews highlighted their use of landfill waste images on their new recycling bins. The news program took to the streets of Toronto and asked locals if they believe people choose to ignore or follow what the stream says. The majority came to a consensus that indicators are usually ignored and people tend to dispose of their waste in whichever stream is closest.

Canadian Tire introduced a large, clear image of a landfill to their recycling bins in order to let the people see where their garbage is going to pile up if they don't take a moment to sort their waste. The purpose is to minimize contamination and maximize recycling efforts.

